



EarthShare

NEW JERSEY

2023

Annual Report

EARTHSHARENJ.ORG

407 GREENWOOD AVE SUITE 209, TRENTON NJ, 08609

(609) 989-1160

Cleaner • Greener • Healthier **Tomorrows**



The past year has brought great excitement to the programs and services we provide.

Our mission: “to connect businesses, nonprofits and individuals to protect and restore New Jersey’s natural environment, assuring a better quality of life for all” has brought us to new heights in the past fiscal year.

The skills based volunteering we’ve done with teams from *Campbell’s* and *Novartis* have positioned us well for the future and more growth. With a strategic plan and focused marketing strategy, EarthShare New Jersey is moving forward stronger than ever to expand our education, awareness, volunteer and philanthropy programs.

Announcement of the ***Wheels for STEM*** program, which will provide funding for the transportation of public-school students to experiences with our non-profit partners, will help build the future generations of environmentalists. The ***Environmental Equity Project*** will also be a resource to thousands as they navigate the process of making sure every corner of our communities have safe, natural surroundings for all citizens.

Our legacy programs continued to expand with the support of our partners and friends!

- The **Green Day Challenge** had 18 teams from 11 companies working at 16 sites. With 320 participants, that was over 1600 hours of volunteer work! Congratulations to all of our participants and the challenge winner **Geoscape Solar!**
- The **Lunch Time Bites** program had 5 presentations from 4 different partners, but there are already more than twice that scheduled for next year!
- **Earth Care Day** connected with over 750 guests of all ages! Attendees and exhibitors had a wonderful afternoon, many brought us ideas for an even bigger and better event in 2024!
- Our concert series continued with a new home for **EarthShare NJ ROCKS** and **EarthShare NJ BLUES** at Martell’s Tiki Bar. Guests and performers rocked the nights away at each show raising \$15,000.

2024 marks our 30th Anniversary and we are excited to celebrate this milestone with all of you. Thank you for the support you’ve given us in the past, and we hope you’ll join us for new adventures in the future! Together, we will continue to make better tomorrows!

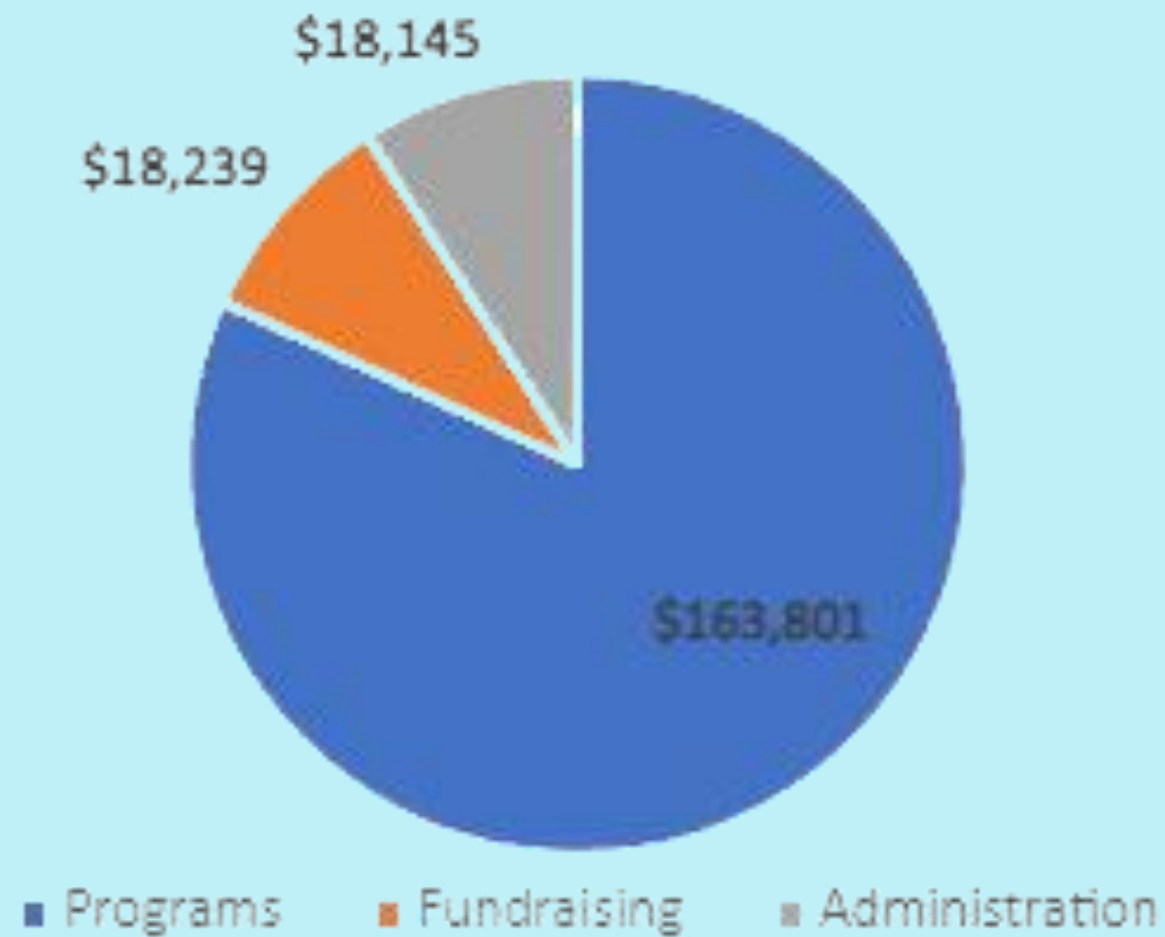


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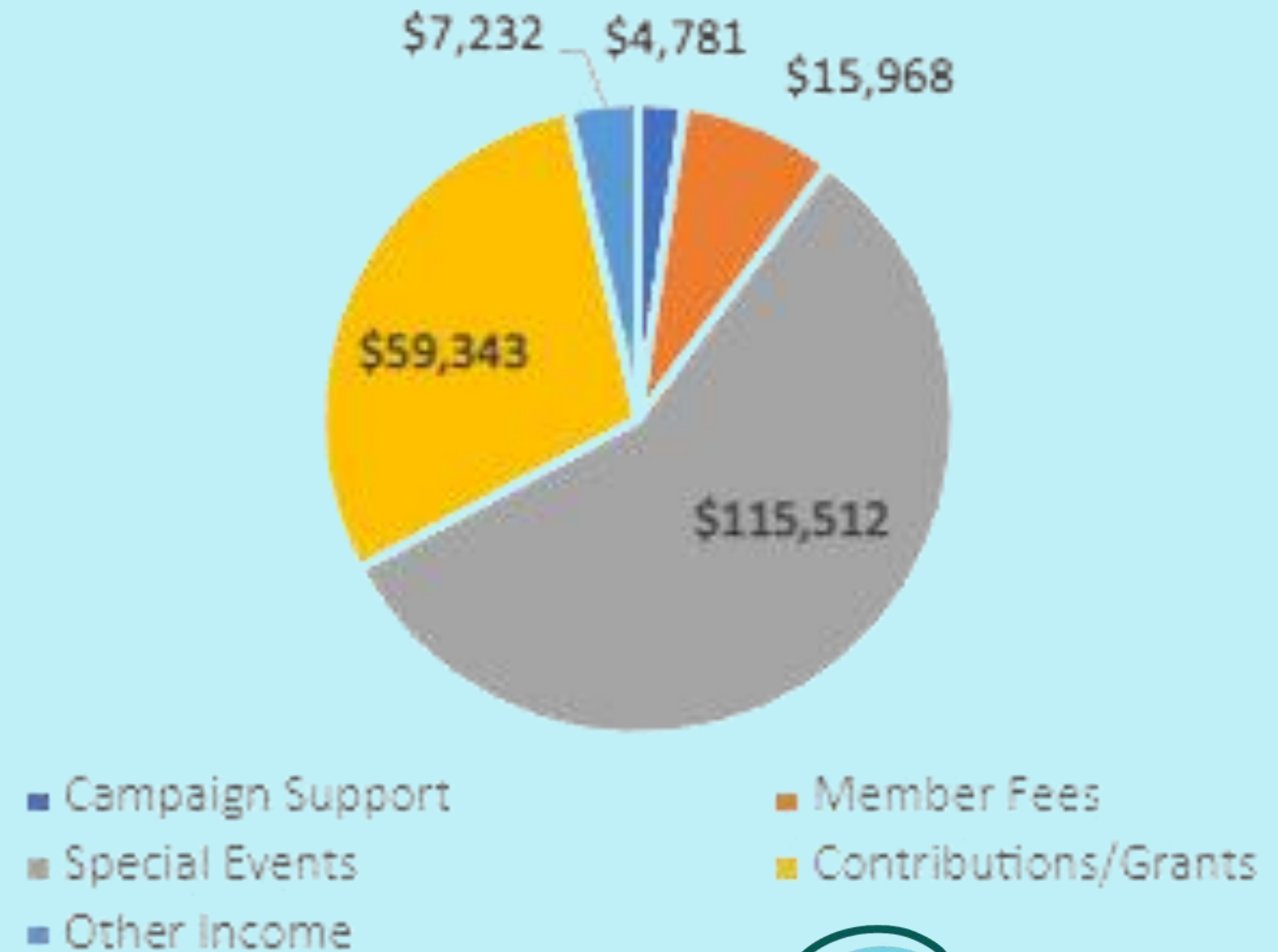
Financial Report

July 1, 2022- June 30, 2023

Expenses



Revenue



EarthShare
NEW JERSEY

2023 Programs

Green Day Challenge



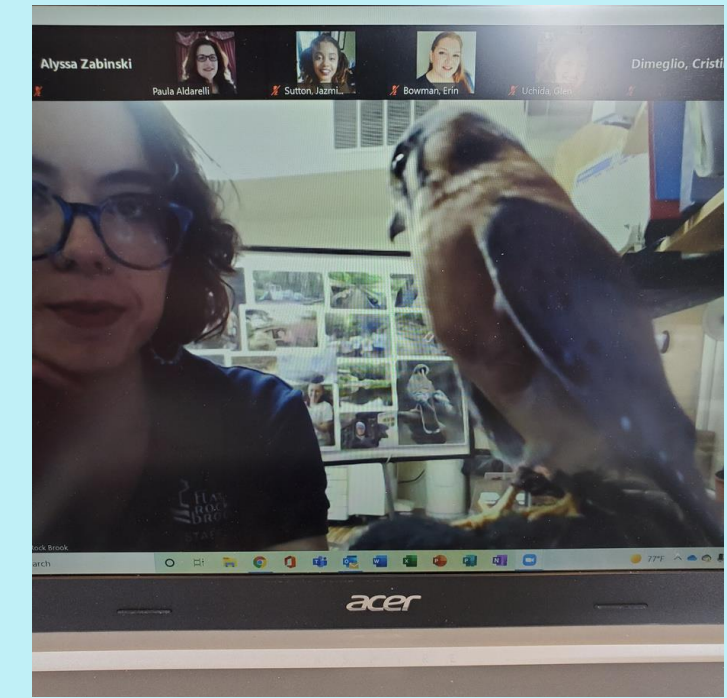
The Green Day Challenge took place on two Fridays in April, with 320 participants and 1600 hours of service planting, clearing, building and more

Custom Volunteering Experiences



2023 saw 13 custom volunteer experiences for companies across NJ with 768 volunteers and over 2,978 hours of service!

Lunch Time Bites



Coordinated environmental education webinars on 13 different occasions connecting people with wildlife, outdoor places and green living options.

2023 Events

EarthShare Celebrates New Jersey

2023's Celebration honored Sustainable Jersey, PVH and Michelle Byers for their inspiring environmental work. The event raised over \$38,000 for EarthShare NJ's mission.



Earth Care Day

Approximately 750 guests, 20 exhibitors, 4 guided walks and 2 food trucks made Earth Care Day 2023 a success!



EarthShare New Jersey Concerts

Both Rocks and Blues concerts held at Martell's helped us fundraise for our nonprofit partners.



2023 Partners and Friends

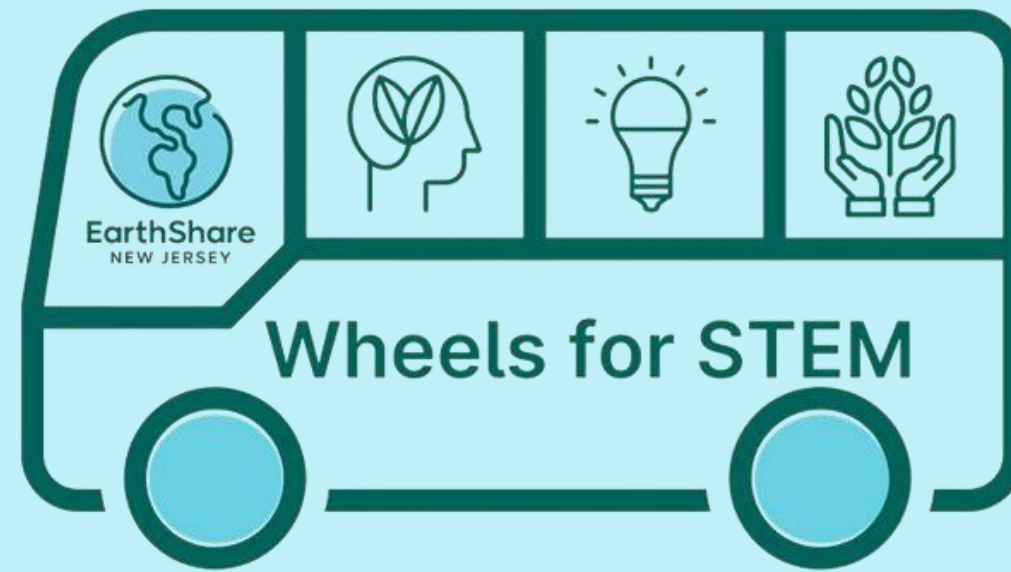
Cata Migrantes
 Bree Ana
 3D Golf
 Adventure Aquarium
 Alstede Farms
 Robert Aluck
 Ambiance
 American Littoral Society
 Audi-Video Synergy Inc.
 B2 Bistro
 Bain's Point Hardware
 Bam Bam Buger
 Barlow's Garden Center
 Basically Me
 Bayshore Recycling
 The Beanery
 Rob Bender
 Beyond Bijoux
 Kathleen Bicksler
 The Boiling Point
 Alec Boss
 Erick Brown
 Kathy Buchan
 Cape May MAC
 Carol Cara
 Hugh Carola
 Paul Carragher
 Peter Carragher
 Patricia Carragher
 Trish Cassin
 Cauldren & Cupboard
 Arturo Chavez
 Chipotle
 Sonja Clark
 Clinton Bike Shop
 Coastal Art CoOp
 Count Basie Center for the Arts
 Beth Craighead
 Anthony Cucchi
 Rosemarie Cuillerier
 Marie Curtis
 Danielle Malone Salon
 MaryJane Davis
 Rachel DeAlto
 Willie deCamp
 Deena's
 Dora Restaurant
 Caitlin Doran
 Mary Ellen Doyle
 Earth Treasures
 Karen Emory
 Karen Escobedo
 Alexa Fantacone
 Arlene Fitzgerald Calafut
 Emily Franks
 Russell Furnari
 Anne Galli
 Claire Galli
 Joan Galli
 Paul Gehris
 GeoScape Solar
 Gold Fever Catch It
 Gorden's
 Anne Greenberg Ryder
 Jacqueline Gress
 Jessica Griglak
 Grounds for Sculptures
 Dallas Grove
 Robert Grove
 Joanne Gubitosi
 Hackensack Riverkeeper
 Patricia Hartpence
 Alix Hayes
 Tom Hayes
 Heart Strings
 Irene Heifetz
 Lisa Heithmar
 Hickory Hog
 Shawn Hirsch
 Janna Hockenjos
 Beth Hollman Brown
 Meghan Hurley
 Theresa Hurley
 Icon Boutique
 Intrepid Sea, Air & Space Museum
 Ashley Jayco
 Jenkinson's Aquarium
 Jersey Shore Bar-B-Que
 Jetty Surf Shop
 Bill Kastning
 Kean Theatre
 Karen Keene
 Jean Kelly
 Amy Koehler
 Debbie Koerner
 Koerner & Associates
 Koerner Family
 Kelly Kosokowski
 Kumo Sushi
 Jane Kunka
 Stephanie Landau
 Little Sunshine Boutique
 LoLa's
 Johnathan Luk
 Lulu's Lingerie
 Magic 98.3
 Ann Marchioni
 Martell's
 Mayo Performing Arts Center
 Jim McCaffery
 Theresa McGuinnes
 Medieval Times



Millcreek Apiary
 MJH Life Sciences
 Maggie Mnych
 Joyce Molano
 Mom's Organic
 Monmouth University
 Anthony Morrell
 Frank Mortimer
 Mugsy's Mercantile
 New Jersey Audubon Society
 New Jersey Conservation Foundation
 New Jersey Natural Gas
 Margaret Niedda
 NJM
 Adam Nolan
 NY Red Bulls
 OceanFirst Bank
 OceanFirst Bank Foundation
 Michael O'Malley
 Ormolu Antiques & Interior Design
 Alexander Payne
 Steven Petroski
 Philadelphia Flyers
 Philadelphia Phillies
 Pinelands Preservation Alliance
 Alice Ping
 David Pinto
 Playa Bowls
 Point Beach Interior
 Point Lobster
 Susan Pontoriero
 Loretta Pregartner
 The Proud Peacock
 PSEG
 PVH Foundation
 PwC
 RanMarine USA

Susan Rausch
 Jill Reed
 Becky Reynolds
 Jeff Richardson
 Deena Roberts
 Terese Rolke
 Rook Coffee
 Jasmine Ross
 Rutgers University
 Kim Scarborough
 Hannah Schneider
 Lenore Tedesco
 Tyler Tierney
 Tito's
 Torquise Boutique
 Touchstone Jewelry
 Townplace Suites Clinton
 Trader Joes
 Trenton Thunder
 Turning Point
 Two River Theatre
 Tom Tylek
 June Verderosa
 Charlotte Visbeck
 Jim Vreeland
 Wandering Sweets
 The Wetlands Institute
 Steve Wiessner
 Wild Bird Seed & Such
 Stephen Willcox
 Woodford Cedar Rum
 Wildlife Refuge
 Vanessa Woych
 George Xuereb

Looking Forward to 2024



**Wheels for
STEM**

Wheels for STEM will provide children access to natural spaces for hands on learning- \$8,750 raised to date- first scholarships to be awarded Spring 2024

Beginning in 2024, the Environmental Equity Project will provide information and resources for individuals and communities regarding environmental justice in NJ.

Environmental Equity Project