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Doors Open 5 PM
Show Starts at 6 PM

January 31, 2025

Dear Friend of our Environment,

EarthShare New Jersey is hosting the seventh annual **EarthShare NJ Rocks** concert at **Cooper's Riverview in Trenton on March 29, 2025**. Proceeds from this event are shared by over 20 of the state's leading environmental organizations working on important issues like climate change, water quality/conservation, land preservation, wildlife protection/habitat restoration, environmental justice and clean energy. Each of the bands performing are donating their time and talent to the cause. We invite you to be a part of the evening with a donation for our auction. We anticipate 200 – 250 guests to join us for live music, auctions and even more surprises during the evening.

A bit About EarthShare NJ

Founded by 15 local 501(c)3 environmental organizations in 1994, the funds we raise support local environmental organizations to provide programs, services, nature centers, volunteer projects and animal rehabilitations across the state. Through our efforts, local and national partners have received over 7.8 million dollars in funding to continue their important work on behalf of our environment over the past 31 years.

How can you help?

Please consider being a donor. A donation will not only help us to raise more money, but our guests will see that you are an environmentally conscious business. People tend to support businesses that share their values, so this is a great opportunity to connect with old and new customers.

With your support, we can make this an even greater event than the past 8 years. The chance auction is much anticipated part of the festivities, and we will be featuring an exclusive selection of items. Donations will be highlighted at the auction, from the stage, in the concert program, and on our website. Your support will help continue a legacy of "green" efforts to improve the quality of life for New Jersey citizens.

Thank you for considering this opportunity. The doors open at 5pm and the show starts at 6. There are also sponsorship and concert program advertising opportunities available. I welcome the opportunity to speak with you about our work and how we can collaborate to help our environment through this or other programs we have available. Please contact me with any questions you may have. I look forward to hearing from you.

Thank you for your consideration,

Paula-Jeanne Aldarelli

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